

Legacy Asset Management, Inc.
Form ADV Part 2A
Investment Adviser Brochure

November 05, 2020

This brochure provides information about the qualifications and business practices of Legacy Asset Management, Inc. If you have any questions about the contents of this brochure, please contact Joseph Birkofer, Chief Compliance Officer. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority.

Additional information about Legacy Asset Management, Inc. is also available on the SEC's website at www.adviserinfo.sec.gov

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Item 2: Summary of Material Changes

Annual Update

The Material Changes section of this brochure will be updated annually when material changes occur since the previous release of the Firm Brochure.

Material Changes since the Last Update

The material changes in this brochure from the last annual updating amendment of Legacy Asset Management, Inc. on February 27, 2019 are listed below. Material changes relate to Legacy Asset Management, Inc.'s policies, practices or conflicts of interests only.

- Richard Kaplan is no longer an IAR of this firm.
- Jillian Nel is no longer an IAR of this firm.

Firm Brochure Available

Whenever you would like to receive a complete copy of our Firm Brochure, please contact us by telephone at: 713-355-7171 or by email at: jbirkofer@legacyasset.com.

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Item 4: Advisory Business

Firm Description

Legacy Asset Management, Inc. is an Investment Advisor providing advice to individuals, trusts, estates, retirement plans and charitable organizations. Legacy Asset Management, Inc. was founded in 1998.

Principal Owners

Legacy Asset Management, Inc. owners are Richard E. Kaplan and Joseph R. Birkofer. Jillian Nel, Director of Financial Planning, became a partner of the firm as of December 01, 2017.

Wealth Management

Legacy Asset Management, Inc. provides personalized confidential financial planning and investment management (wealth management) to individuals. Advice is provided through consultation with the client and may include: determination of financial objectives, identification of financial problems, cash flow management, tax planning, insurance review, investment management, education funding, retirement planning, and estate planning.

Tailored Relationships

The goals and objectives for each client are documented in our client relationship management system. Clients may impose restrictions on investing in certain securities or types of securities.

Wrap Fee Programs

Legacy Asset Management, Inc. does not participate in a Wrap Fee Program.

Legacy Asset Management, Inc. monitors client accounts. As of November 2020, these assets under management totaled \$92,508,448. Discretionary accounts totaled \$92,508,448 and non-discretionary accounts totaled \$0. In addition, Legacy Asset Management, Inc. has \$271,892,586 assets under advisement as of November 2020.

Item 5: Fees and Compensation

Compensation

Legacy Asset Management, Inc. charges our wealth management clients a fee for investment advisory services based on a percentage of assets under management (see schedule below).

EQUITY FEE SCHEDULE

First \$500,000	1.25%
Next \$500,000	1.00%
Next \$4,000,000	0.80%
Next \$5,000,000	0.60%
Over \$10,000,000	Negotiable

FIXED INCOME FEE SCHEDULE

First \$2,000,000	0.50%
Next \$3,000,000	0.35%
Over \$5,000,000	Negotiable

CORPORATE 401(k) FEE SCHEDULE

First \$1,000,000	0.75% of PMV
Next \$4,000,000	0.50% of PMV
Next \$5,000,000	0.20% of PMV
Next \$10,000,000	0.10% of PMV

Clients will be invoiced in advance at the end of each calendar quarter based upon the market value of the client's account at the end of the previous quarter. Fees will be debited from the account in accordance with the client authorization in the Wealth Management Agreement. Existing clients may have been grandfathered in from a lower fee schedule.

Financial planning fees, when negotiated separately, are priced according to the degree of complexity associated with the client's situation and charged at a rate of \$250.00 per hour. All financial planning and consulting fees are due in arrears, upon presentation of the financial plan or consulting engagement for the client, unless a retainer has been paid.

In certain circumstances, fees, account minimums and payment terms are negotiable depending on client's unique situation – such as the size of the aggregate related party portfolio size, family holdings, low cost basis securities, or certain passively advised investments and pre-existing relationships with clients. Certain clients may pay more or less than others depending on the amount of assets, type of portfolio, or the time involved, the degree of responsibility assumed, complexity of the engagement, special skills needed to solve problems, the application of experience and knowledge of the client's situation. Lower fees for comparable services may be available from other sources.

Calculation and Payment

The specific manner in which fees are charged by Legacy Asset Management, Inc. is established in the client's written agreement with Legacy Asset Management, Inc.

Legacy Asset Management, Inc. will generally calculate fees in advance on a quarterly basis. Clients may also elect to be invoiced directly for fees or to authorize Legacy Asset Management, Inc. to directly debit fees from client accounts.

Accounts initiated or terminated during a calendar quarter will be charged a prorated fee. Upon termination of any account, any prepaid, unearned fees will be promptly refunded, and any earned, unpaid fees will be due and payable.

Agreement Terms

A client may terminate the client agreement at any time by notifying Legacy Asset Management, Inc. in writing and paying the rate for the time spent on the investment advisory engagement prior to notification of termination. Legacy Asset Management, Inc. may terminate the client agreement at any time by notifying the client in writing.

General Information on Compensation and Other Fees

Legacy Asset Management, Inc. in its sole discretion, may waive its minimum fee and/or charge a lesser investment advisory fee based upon certain criteria (e.g., historical relationship, type of assets, anticipated future earning capacity, anticipated future additional assets, dollar amounts of assets to be managed, related accounts, account composition, negotiations with clients, etc.).

Legacy Asset Management, Inc. fees are exclusive of transaction fees and other related costs and expenses which shall be incurred by the client. Custodians may charge transaction fees on purchases or sales of certain mutual funds and exchange-traded funds. These transaction charges are usually small and incidental to the purchase or sale of a security. The selection of the security is more important than the nominal fee that the custodian charges to buy or sell the security.

Other Compensation

Neither Legacy Asset Management, Inc. nor any of its supervised persons (employees) accept compensation for the sale of securities or other investment products. Insurance products sold through Legacy Asset Securities, Inc. may result in a commission-based compensation.

Item 6: Performance-Based Fees and Side-by-Side Management

Neither Legacy Asset Management, Inc. nor any of its supervised persons (employees) accepts performance-based fees (fees based on a share of capital gains on or capital appreciation of the assets of a client).

Item 7: Types of Clients

Types of Clients

Legacy Asset Management, Inc. is an investment adviser providing advice to individuals, trusts, estates, retirement plans and charitable organizations.

Clearing and Transaction Charges

In addition to the advisory fees, there are also charges for clearing and execution. Legacy Asset Management provides these services for advisory clients, at the client's direction, through a brokerage and clearing arrangement with Charles Schwab Institutional. Clients will pay any and all execution and ticket charges of \$4.95 per trade established by Charles Schwab Institutional. Legacy Asset Management does not collect any remunerations from transaction or ticket charges.

The Advisory fee does not include certain costs or charges associated with securities transactions with or through a broker-dealer other than Legacy Asset, including brokerage commissions and dealer mark-ups or mark-downs in principal transactions or odd-lot differentials, stock exchange fees, transfer taxes or other charges mandated by law, which will be separately charged to the client's account.

Item 8: Methods of Analysis, Investment Strategies and Risk of Loss

Methods of Analysis

Legacy Asset Management, Inc. uses the following main sources of information including, financial newspapers and magazines, research materials prepared by others, corporate rating services.

Other sources of information that Legacy Asset Management, Inc. may use include information from investment managers, financial service companies, data base companies, financial journals, and government sources. In evaluating mutual fund investments for advisory clients, Legacy Asset Management, Inc. will review fund performance, holdings, asset size and composition, tenure of management and ratings by independent services. Furthermore, Legacy Asset Management, Inc. utilizes the services of Morningstar Associates, LLC (“Morningstar”), a registered investment advisor. These services provide continuous interactive access through research, education, advice, measurement and reporting modules.

Investment Strategies

Legacy Asset Management, Inc. uses asset allocation, or spreading investments among a number of asset classes and sectors (domestic stocks vs. foreign stocks; large cap stocks vs. small cap stocks; corporate bonds vs. government securities) for most client accounts. Mutual funds will be selected on the basis of any or all of the following criteria: the fund’s performance history; the industry sector in which the fund invests; the track record of the fund’s manager; the fund’s investment objectives; management style and philosophy; and management fee structure.

Risk of Loss

Investing in securities involves risk of loss that clients should be prepared to bear. All investment programs have certain risks that are borne by the investor. Legacy Asset Management, Inc.’s investment approach constantly keeps the risk of loss in mind. Investors face the following investment risks:

- **Interest-rate Risk:** Fluctuations in interest rates may cause investment prices to fluctuate. For example, when interest rates rise, yields on existing bonds become less attractive, causing their market values to decline.
- **Market Risk:** The price of a security, bond, or mutual fund may drop in reaction to tangible and intangible events and conditions. This type of risk is caused by external factors independent of a security’s particular underlying circumstances. For example, political, economic and social conditions may trigger market events.
- **Inflation Risk:** When any type of inflation is present, a dollar next year will not buy as much as a dollar today, because purchasing power is eroding at the rate of inflation.

- **Currency Risk:** Overseas investments are subject to fluctuations in the value of the dollar against the currency of the investment's originating country. This is also referred to as exchange rate risk.
- **Reinvestment Risk:** This is the risk that future proceeds from investments may have to be reinvested at a potentially lower rate of return (i.e. interest rate). This primarily relates to fixed income securities.
- **Business Risk:** These risks are associated with a particular industry or a particular company within an industry. For example, oil-drilling companies depend on finding oil and then refining it, a lengthy process, before they can generate a profit. They carry a higher risk of profitability than an electric company, which generates its income from a steady stream of customers who buy electricity no matter what the economic environment is like.
- **Liquidity Risk:** Liquidity is the ability to readily convert an investment into cash. Generally, assets are more liquid if many traders are interested in a standardized product. For example, Treasury Bills are highly liquid, while real estate properties are not.
- **Financial Risk:** Excessive borrowing to finance a business' operations increases the risk of profitability, because the company must meet the terms of its obligations in good times and bad. During periods of financial stress, the inability to meet loan obligations may result in bankruptcy and/or a declining market value.

Item 9: Disciplinary Information

Legal and Disciplinary

Registered investment advisors are required to disclose all material facts regarding any legal or disciplinary events that would-be material to your evaluation of Legacy Asset Management, Inc. or the integrity of Legacy Asset Management, Inc. Neither Legacy Asset Management, Inc., nor its management persons have ever been involved in a legal or disciplinary event requiring disclosure.

Clients may obtain disciplinary history of Legacy Asset Management, Inc. or its representatives from the S.E.C. upon request.

Item 10: Other Financial Industry Activities and Affiliations

Financial Industry Activities – Broker-Dealers

Legacy Asset Management, Inc. is not registered as a broker-dealer, however, all management persons are Registered Representatives of a broker-dealer.

The broker-dealer firm is Legacy Asset Securities, Inc. (CRD #: 47644; TIN 76-0600529) The owners and Principals of the broker-dealer are Joseph R. Birkofer and Richard E. Kaplan. Legacy Asset Securities, Inc. is located at 3411 Richmond, Suite 750 Houston, Texas 77046. The firm's phone number is 713-355- 7171.

The Principals intend to maintain their general securities license with the FINRA member general securities broker-dealer. The broker-dealer activities of the Principals comprise approximately 5% of their business activities with the remaining 95% estimated to be spent on investment adviser activities. Some clients of Legacy Asset Management, Inc. may choose to have transactions executed through Legacy Asset Securities, Inc.

Financial Industry Activities – Futures and Commodities

Neither Legacy Asset Management, Inc. nor any of its management persons is registered as (or associated with) a futures commissions merchant, commodity pool operator, or a commodity trading advisor.

Affiliations – Other

Neither Legacy Asset Management, Inc. nor any of its management persons have a material relationship or arrangement with any related person or financial industry entities, including:

1. investment company or other pooled investment vehicle (including a mutual fund, closed-end investment company, unit investment trust, private investment company or "hedge fund," and offshore fund)
2. other investment advisor or financial planner
3. futures commission merchant, commodity pool operator, or commodity trading advisor
4. banking or thrift institution
5. accountant or accounting firm
6. lawyer or law firm
7. real estate broker or dealer
8. sponsor or syndicator of limited partnerships.

Other Investment Advisors

Currently, Legacy Asset Management, Inc. maintains a shared client relationship with Calvin Hunt/Sugar Creek Advisors on approximately 24 corporate qualified retirement plans.

Item 10: Other Financial Industry Activities and Affiliations

Outside Business Activity

Joseph Birkofer

Legacy Asset Securities, Inc.

1999 - present

President

Registered Representative of Legacy Asset Securities, Inc., a broker dealer and member of the Financial Industry Regulatory Authority (“FINRA”) and Securities Investor Protection Corporation (“SIPC”). He may receive compensation for sales of investment products or other securities through his registration with Legacy Asset Securities, Inc. 2 hours a month are spent on this activity during trading hours and 1 hour a month is spent on this activity outside of trading hours. 10% of his yearly income is derived from this business.

Non-investment related business:

Birkofer Consulting, LLC

2018 - present

Birkofer Consulting, LLC, a bank training program, consulting service. Mr. Birkofer is a passive co-owner. 0 hours a month are spent on this activity outside and during trading hours. No compensation is derived from this business.

Seabrook Sailing Club

2017- Present

Treasurer

Treasurer of Seabrook Sailing Club where his responsibilities are to keep the books. 0 hours a month are spent on this activity during trading hours. 2 hours a month are spent on this activity outside of trading hours. No compensation is derived from this business.

Rice University CFP Program

2004- Present

Instructor

Instructor in the Rice Certified Financial Planning Program at Rice university. 2 hours a month are spent on this activity outside of trading hours. 1% of his yearly income is derived from this business.

Periwinkle Foundation

1996 - Present

Advisory Board Member

Advisory board member of the Periwinkle Foundation, a children’s charity. 0 hours a month are spent on this activity outside and during trading hours. No compensation is derived

Goodwill Industries

2000 - Present

Advisory Board Member

Advisory Board Member of Goodwill Industries. 0 hours a month are spent on this activity outside and during trading hours. No compensation is derived from this business.

Item 11: Code of Ethics, Participation or Interest in Client Transactions and Personal Trading

Code of Ethics

Legacy Asset Management, Inc. employees must comply with a Code of Ethics and Statement for Insider Trading. The Code describes the Firms' high standard of business conduct, and fiduciary duty to its clients. The Code's key provisions include:

- Statement of General Principles
- Policy on and reporting of Personal Securities Transactions
- A prohibition on Insider Trading
- Restrictions on the acceptance of significant gifts
- Procedures to detect and deter misconduct and violations
- Requirement to maintain confidentiality of client information

Joseph Birkofer, Chief Compliance Officer, reviews all employee trades each quarter. These reviews ensure that personal trading does not affect the markets, and that clients of Legacy Asset Management, Inc. receive preferential treatment. Since most employee trades are small mutual fund trades or exchange-traded fund trades, the trades do not affect the securities markets.

Legacy Asset Management, Inc. employees must acknowledge the terms of the Code of Ethics at least annually. Any individual not in compliance with the Code of Ethics may be subject to termination.

Clients and prospective clients can obtain a copy of Legacy Asset Management, Inc. Code of Ethics by contacting Joseph Birkofer at 713-355-7171.

Participation or Interest in Client Transactions

Neither Legacy Asset Management, Inc. nor its employees recommend to clients or buy or sell for client accounts, securities in which they have a material financial interest.

Legacy Asset Management, Inc. and its employees may buy or sell securities that are also held by clients. Employees comply with the provisions of Legacy Asset Management, Inc.'s Code of Ethics.

Item 12: Brokerage Practices

Custodians and Brokers

Legacy Asset Management, Inc. does not maintain custody of your assets that we manage although we may be deemed to have custody of your assets if you give us authority to withdraw assets from your account (*see Item 15 Custody, below*). Your assets must be maintained in an account at a “qualified custodian,” generally a broker-dealer or bank. We recommend that our clients use Charles Schwab & Co., Inc. (Schwab), a FINRA-registered broker-dealer, member of SIPC, as the qualified custodian. We are independently owned and operated and not affiliated with Schwab. Schwab will hold your assets in a brokerage account and buy and sell securities when we/you instruct them to. While we recommend that you use Schwab as custodian/broker, you will decide whether to do so and open your account with Schwab by entering into an account agreement directly with them. Even though your account is maintained at Schwab, we can still use other brokers to execute trades for your account, as described in the next paragraph.

Selection of Brokers/Custodians

We seek to recommend a custodian/broker who will hold your assets and execute transactions on terms that are overall most advantageous when compared to other available providers and their services. We consider a wide range of factors, including, among others, these:

- Combination of transaction execution services along with asset custody services (generally without a separate fee for custody)
- Capability to execute, clear and settle trades (buy and sell securities for your account)
- Capabilities to facilitate transfers and payments to and from accounts (wire transfers, check requests, bill payment, etc.)
- Breadth of investment products made available (stocks, bonds, mutual funds, exchange traded funds (ETFs), etc.)
- Availability of investment research and tools that assist us in making investment decisions
- Quality of services
- Competitiveness of the price of those services (commission rates, margin interest rates, other fees, etc.) and willingness to negotiate them
- Reputation, financial strength and stability of the provider
- Their prior service to us and our other clients
- Availability of other products and services that benefit us, as discussed below (*See “Products and Services Available to Us from Schwab”*)

Custody and Brokerage Costs

For our clients' accounts it maintains, Schwab generally does not charge you separately for custody services but is compensated by charging you commissions or other fees on trades that it executes or that settle into your Schwab account. Schwab's commission rates applicable to our client account were negotiated based on our commitment to maintain \$10,000,000.00 of our clients' assets statement equity in accounts at Schwab. This commitment benefits you because the overall commission rates you pay are lower than they would be if we had not made the commitment. In addition to commissions, Schwab charges you a flat dollar amount as a "prime broker" or "trade away" fee for each trade that we have executed by a different broker-dealer but where the securities bought or the funds from the securities sold are deposited (settled) into your Schwab account. These fees are in addition to the commissions or other compensation you pay the executing broker-dealer. Because of this, in order to minimize your trading costs, we have Schwab execute most trades for your account.

Interest in Schwab's Services

The availability of these services from Schwab benefits us because we do not have to produce or purchase them. We don't have to pay for Schwab's services so long as we keep a total of at least \$10 million of client assets in accounts at Schwab. Beyond that, these services are not contingent upon us committing any specific amount of business to Schwab in trading commissions or assets in custody. The \$10 million minimum may give us an incentive to recommend that you maintain your account with Schwab based on our interest in receiving Schwab's services that benefit our business rather than based on your interest in receiving the best value in custody services and the most favorable execution of your transactions. This is a potential conflict of interest. We believe, however, that our selection of Schwab as custodian and broker is in the best interests of our clients. It is primarily supported by the scope, quality and price of Schwab's services and not Schwab's services that benefit only us. We have **\$295,878,359** in client assets under management, and do not believe that maintaining at least \$10 million of those assets at Schwab in order to avoid paying Schwab quarterly service fees presents a material conflict of interest.

Products and Services Available to Us from Schwab

Schwab Advisor Services (formerly called Schwab institutional) is Schwab's business serving independent investment advisory firms like us. They provide us and our clients with access to its institutional brokerage – trading, custody, reporting and related services – many of which are not typically available to Schwab retail customers. Schwab also makes available various support services. Some of those services help us manage or administer our clients' accounts while others help us manage and grow our business. Schwab's support services are generally available on an unsolicited basis (we don't have to request them) and at no charge to us as long as we keep a total of at least \$10 million of our clients' assets in accounts at Schwab. If we have less than \$10 million

in client assets at Schwab, it may charge us quarterly service fees of \$10,000.00. Here is a more detailed description of Schwab's support services:

Services that Benefit You. Schwab's institutional brokerage services include access to a broad range of investment products, execution of securities transactions, and custody of client assets. The investment products available through Schwab include some to which we might not otherwise have access or that would require a significantly higher minimum initial investment by our clients. Schwab's services described in this paragraph generally benefit you and your account.

Services that May Not Directly Benefit You. Schwab also makes available to us other products and services that benefit us but may not directly benefit you or your account. These products and services assist us in managing and administering our clients' accounts. They include investment research, both Schwab's own and that of third parties. We may use this research to service all or some substantial number of our clients' accounts, including accounts not maintained at Schwab. In addition to investment research, Schwab also makes available software and other technology that:

- Provide access to client account data (such as duplicate trade confirmations and account statements);
- Facilitate trade execution and allocate aggregated trade orders for multiple client accounts;
- Provide pricing and other market data;
- Facilitate payment of our fees from our clients' accounts; and
- Assist with back-office functions, recordkeeping and client reporting.

Services that Generally Benefit Only Us. Schwab also offers other services intended to help us manage and further develop our business enterprise. These services include:

- Educational conferences and events
- Technology, compliance, legal, and business consulting
- Publications and conferences on practice management and business succession; and
- Access to employee benefits providers, human capital consultants and insurance providers.

Schwab may provide some of these services itself. In other cases, it will arrange for third-party vendors to provide the services to us. Schwab may also discount or waive its fees for some of these services or pay all or a part of a third party's fees. Schwab may also provide us with other benefits such as occasional business entertainment of our personnel.

Research and Other Soft Dollar Benefits

Legacy Asset Management, Inc. does not receive formal soft dollar benefits in connection with client securities transactions.

Brokerage for Client Referrals

Legacy Asset Management, Inc. does not receive client referrals from broker/dealers.

Directed Brokerage

Legacy Asset Management, Inc. shall generally recommend that portfolio management clients establish brokerage accounts at Charles Schwab Institutional (hereinafter "Schwab") to maintain custody of clients' assets and to effect trades for their accounts.

Legacy Asset Management, Inc. is independently owned and operated and not affiliated with Schwab. Schwab provides Legacy Asset Management, Inc. with access to its institutional trading and custody services, which are typically not available to Schwab retail investors. These services generally are available to independent investment advisors on an unsolicited basis and are not otherwise contingent upon Legacy Asset Management, Inc. committing to Schwab any specific amount of business (assets in custody or trading).

For Legacy Asset Management, Inc. client accounts maintained there, Schwab is compensated through commissions or other transaction-related fees for securities trades that are executed through Schwab or that settle into Schwab accounts. The brokerage commissions and/or transaction fees charged by Schwab or any other designated broker-dealer are exclusive of and in addition to Legacy Asset Management, Inc. fees.

Legacy Asset Management, Inc. may receive from Schwab, at no cost to Legacy Asset Management, Inc., professional services, computer software and related systems support, enabling Legacy Asset Management, Inc. to better monitor client accounts maintained at Schwab. Legacy Asset Management, Inc. may receive this support without cost because of the portfolio management services rendered to clients that maintain assets at Schwab. The support provided may benefit Legacy Asset Management, Inc., but not its clients directly. In fulfilling its duties to its clients, Legacy Asset Management, Inc. endeavors at all times to put the interests of its clients first. Clients should be aware, however, that Legacy Asset Management, Inc. receipt of economic benefits from a broker-dealer may create a conflict of interest since these benefits may influence Legacy Asset Management, Inc. choice of broker-dealer over another broker-dealer that does not furnish similar services, software and systems support.

Schwab also offer other services intended to help Legacy Asset Management, Inc. manage and further develop its business enterprise. These services may include: (i) compliance, legal and business consulting; (ii) publications and conferences on practice

management and business succession; and (iii) access to employee benefits providers, human capital consultants and insurance providers. Schwab may make available, arrange and/or pay third-party vendors for the types of services rendered to Legacy Asset Management, Inc. Schwab may discount or waive fees it would otherwise charge for some of these services or pay all or a part of the fees of a third-party providing these services to Legacy Asset Management, Inc. Schwab may also provide other benefits such as educational events or occasional business entertainment of Legacy Asset Management, Inc. personnel. In evaluating whether to recommend or require that clients' custody their assets at Schwab, Legacy Asset Management, Inc. may take into account the availability of some of the foregoing products and services and other arrangements as part of the total mix of factors it considers and not solely the nature, cost or quality of custody and brokerage services provided by Schwab, which may create a potential conflict of interest. The commissions paid by Legacy Asset Management, Inc. clients shall comply with Legacy Asset Management, Inc. duty to obtain "best execution." However, a client may pay a commission that is higher than another qualified broker-dealer might charge to affect the same transaction where Legacy Asset Management, Inc. determines, in good faith, that the commission is reasonable in relation to the value of the brokerage and research services received. In seeking best execution, the determinative factor is not the lowest possible cost, but whether the transaction represents the best qualitative execution, taking into consideration the full range of a broker-dealer's services, including among others, the value of research provided, execution capability, commission rates, and responsiveness. Consistent with the foregoing, while Legacy Asset Management, Inc. will seek competitive rates, it may not necessarily obtain the lowest possible commission rates for client transactions.

Allocation of Batched Orders

When Legacy Asset Management, Inc. places orders to buy or sell the same security for more than one advisory account managed by the firm, Legacy Asset Management, Inc. may, but is not under any obligation to, batch transactions for such clients for the purpose of obtaining best execution. Generally, such batched transactions will be allocated proportionally to all advisory accounts for which such security is determined to be suitable based on relative account size. Legacy Asset Management, Inc. may make exceptions to this procedure due to special portfolio constraints, cash position, client or regulatory restrictions, odd-lot size of an available transaction, or other equitable fiduciary reason. It is often not possible to receive the same price or time of execution for all of the securities purchased or sold in an aggregated order. Therefore, such aggregated order may be executed in one or more transactions at varying prices and each client's order will receive the average price for the day with respect to such transaction.

Legacy Asset Management, Inc. recommends brokers to its clients. In recommending a broker to a client, Legacy Asset Management, Inc. may consider a number of factors, including fees and commissions, special execution capabilities, reputation, financial strength, efficiency of execution and error resolution, and other matters involved in the receipt of brokerage services as well as the quality of general research services.

Item 13: Review of Accounts

Reviews

Semi-Annual Review of “Portfolio Construction Guidelines”

Semi-annually Legacy Asset Management, Inc. conducts a major review of its recommendations for allocation to individual asset classes, and also of the individual investment vehicles we recommend to fill those allocations and develops overall “Portfolio Construction Guidelines.”

As an integral part of the semi-annual review process, Legacy Asset Management, Inc. conducts a review of the individual investment vehicles (e.g. stocks, bonds, mutual funds or ETF’s) recommended to implement the Guidelines. In the case of an existing vehicle, Legacy Asset Management, Inc. reviews risk-adjusted performance over time, continuity of management, investment philosophy and operating expenses. Should we find a reason to recommend a change, we conduct an extensive research process to locate a suitable replacement vehicle. Topics for analysis include, but are not limited to: risk-adjusted performance over time, manager tenure, investment philosophy and process, and operating expense costs.

Implementation at the Client Level

Once the Guidelines are in place, principals of the Firm meet with individual clients to review the Master Portfolio Allocation and subsequent Portfolio Re-Balancing. Each client meeting starts with a review of the Allocation, where we work with the client to re-affirm or change the basic allocation to Cash, Fixed Income, Equities, and Alternatives. Once that determination has been made, this analysis is used to calculate the percentage allocation to each of the individual asset classes.

Review Triggers

Conditions that may trigger an other than semi-annual review are changes in market, political or economic conditions, tax laws, new investment information, and changes in a client's own situation.

Reporting

Each month, the custodian provides clients with an account statement for each client account, which may include individual holdings, cost basis information, deposits and withdrawals, accrued income, dividends, and performance. In addition, the custodian provides clients with trade confirmations for each position bought and sold.

Legacy Asset Management, Inc. also provides clients with a quarterly report including an account appraisal that identifies the current positions as of the reporting date. A performance summary is also provided for the portfolio on a semi-annual basis.

Financial Planning

We offer financial planning services to clients. The plan is developed through meetings between the advisor and client. The following topics are considered for the purpose of creating the plan:

- Financial goals and needs analysis
- Personal cash flow analysis
- Net worth analysis
- Review of client's tax situation
- Risk tolerance and risk capacity analysis
- Analysis of current investment asset allocation

Areas of advice typically include (but are not limited to), investments, taxes, retirement, education funding, insurance, estate planning, charitable giving, and cash management strategies.

Plans are charged a separate fee of \$250.00 per hour and typically take 10 to 20 hours to complete.

Item 14: Client Referrals and Other Compensation

We receive an economic benefit from Schwab in the form of the support products and services it makes available to us and other independent investment advisors that have their clients maintain accounts at Schwab. These products and services, how they benefit us, and the related conflicts of interest are described above (*See Item 12 – Brokerage Practices*). The availability to us of Schwab's products and services is not based on us giving particular investment advice, such as buying particular securities for our clients.

Other Compensation

Legacy Asset Management, Inc. does not receive any formal economic benefits (other than normal compensation) from any firm or individual for providing investment advice.

Compensation – Client Referrals

Legacy Asset Management, Inc. does not make or accept referral fees or any form of remuneration from other professionals when a prospect or client is referred to them.

Item 15: Custody

Under government regulations, we are deemed to have custody of your assets if you authorize us to instruct Schwab to deduct our advisory fees directly from your account. Schwab maintains actual custody of your assets. You will receive account statements directly from Schwab at least quarterly. They will be sent to the email or postal mailing address you provided to Schwab. You should carefully review those statements promptly when you receive them. We also urge you to compare Schwab's account statements to the periodic account statements/portfolio reports you will receive from us.

Custody – Fee Debiting

Clients may authorize Legacy Asset Management, Inc. (in the client agreement) to debit fees directly from the client's account at the broker dealer (custodian). Client investment assets will be held with a custodian agreed upon by the client and Legacy Asset Management, Inc. The custodian is advised in writing of the limitation of Legacy Asset Management, Inc. access to the account. The custodian sends a statement to the client, at least quarterly, indicating all amounts disbursed from the account including the amount of advisory fees paid directly to Legacy Asset Management, Inc.

Custody – Account Statements

As described above and in Item 13, clients receive at least quarterly statements from the broker dealer (custodian) that holds and maintains client's investment assets. Clients are urged to carefully review such statements and compare such official custodial records to the account statements or other reports that Legacy Asset Management, Inc. provides. Legacy Asset Management, Inc. statements may vary from custodial statements based on accounting procedures or reporting dates.

Item 16: Investment Discretion

Discretionary Authority for Trading and Limited Power of Attorney

Through the Wealth Management agreement, Legacy Asset Management, Inc. may accept limited power of attorney to act on a discretionary basis on behalf of clients. A limited power of attorney allows Legacy Asset Management, Inc. to execute trades on behalf of clients.

Item 17: Voting Client Securities

Proxy Voting

Legacy Asset Management, Inc. does not have any authority to and does not vote proxies on behalf of clients. Legacy Asset Management, Inc. also does not render advice to or take any actions on behalf of clients with respect to any legal proceedings, including bankruptcies and shareholder litigation. Clients retain the responsibility for receiving and voting proxies and any legal proceedings for securities maintained in their portfolios; clients receive these corporate actions from directly from either custodians or transfer agents.

Item 18: Financial Information

Financial Condition

Legacy Asset Management, Inc. has no financial commitment that impairs its ability to meet contractual and fiduciary commitments to clients, and has not been the subject of a bankruptcy proceeding.

Legacy Asset Management, Inc. is not required to provide a balance sheet; Legacy Asset Management, Inc. does not serve as a custodian for client funds or securities, and does not require prepayment of fees of more than \$1,200 per client, and more than six months in advance.

Other Information

Privacy

Legacy Asset Management, Inc. is committed to maintaining the confidentiality, integrity and security of the personal information that is entrusted to us.

The categories of nonpublic information that we collect from you may include information about your personal finances, information about your health to the extent that it is needed for the financial planning process, information about transactions between you and third parties, and information from consumer reporting agencies, e.g., credit reports. We use this information to help you meet your personal financial goals.

With your permission, we disclose limited information to attorneys, accountants, and mortgage lenders with whom you have established a relationship. You may opt out from our sharing information with these nonaffiliated third parties by notifying us at any time by telephone, mail, fax, email, or in person. With your permission, we share a limited amount of information about you with your brokerage firm in order to execute securities transactions on your behalf.

We do not provide your personal information to mailing list vendors or solicitors. We require strict confidentiality in our agreements with unaffiliated third parties that require access to your personal information, including financial service companies, consultants, and auditors. Federal and state securities regulators may review our Company records and your personal records as permitted by law.

Personal identifiable information about you will be maintained while you are a client, and for the required period thereafter that records are required to be maintained by federal and state securities laws. After that time, information may be destroyed.

We will notify you in advance if our privacy policy is expected to change. We are required by law to deliver our Privacy Notice to you annually, in writing.

Business Continuity Plan

Legacy Asset Management, Inc. has a Business Continuity Plan in place that provides detailed steps to mitigate and recover from the loss of office space, communications, services or key people. The Business Continuity Plan covers natural and man-made disasters. Electronic files are backed up daily. Alternate offices are identified to support ongoing operations in the event the main office is unavailable.

Form ADV Part 2B – Investment Adviser Brochure Supplement

Legacy Asset Management, Inc.
Form ADV Part 2B
Investment Adviser Brochure Supplement

Supervisor's Name:
Joseph Birkofer

This brochure supplement provides information about the Firm's Supervised Persons that supplements the Legacy Asset Management, Inc.'s brochure. You should have received a copy of that brochure. Please contact Joseph Birkofer, Chief Compliance Officer, if you did not receive Legacy Asset Management, Inc.'s brochure or if you have any questions about the contents of this supplement.

Additional information about the Firm's Supervised Persons is also available on the SEC's website at www.adviserinfo.sec.gov.

Legacy Asset Management, Inc. 3411 Richmond, Suite 750
Houston, TX 77046
(713) 355-7171
www.legacyasset.com

Educational Background and Business Experience

Legacy Asset Management, Inc. requires that advisers in its employment have a bachelor's degree and/or expertise demonstrating knowledge of financial planning and tax planning. Additionally, advisers must have work experience that demonstrates their aptitude for financial planning and investment management.

Joseph R Birkofer
CRD# 2553233

Born: 1961

Education:

Georgetown University, BS in Political Science, 1983 University of Texas, MBA Finance, 1991

Business Background (for preceding 5 years):

Birkofer Consulting, LLC
Managing Member 2018 -present

Legacy Asset Management, Inc.
Vice President (CFP®, AIF®) 1998 -present

Legacy Asset Securities, Inc.
President, (CFP®, AIF®) 1999 –present

Professional Designations and Licenses:

Certified Financial Planner (CFP®) Accredited Investment Fiduciary® (AIF®) General Securities Principal (GP), Series 24 Uniform Securities Agent State Law, Series 63 Uniform Investment Advisor Law, Series 65 General Securities Representative, Series 7 Introducing Broker/Dealer Financial and Operations Principal, Series 28 General Lines Insurance Agent, State of Texas

Disciplinary Information

Not subject to any legal or disciplinary events

Other Business Activities

Investments-related business:

Legacy Asset Securities, Inc. 1999 - present
President

Registered Representative of Legacy Asset Securities, Inc., a broker dealer and member of the Financial Industry Regulatory Authority (“FINRA”) and Securities Investor Protection Corporation (“SIPC”). He may receive compensation for sales of investment products or other securities through his registration with Legacy Asset

Form ADV Part 2B – Investment Adviser Brochure Supplement

Securities, Inc. 2 hours a month are spent on this activity during trading hours and 1 hour a month is spent on this activity outside of trading hours. 10% of his yearly income is derived from this business.

Non-investment related business:

Birkofer Consulting, LLC 2018 - present
Birkofer Consulting, LLC, a bank training program consulting service. Mr. Birkofer is a passive co-owner. 0 hours a month are spent on this activity outside and during trading hours. No compensation is derived from this business.

Seabrook Sailing Club 2017- Present
Treasurer
Treasurer of Seabrook Sailing Club where his responsibilities are to keep the books. 0 hours a month are spent on this activity during trading hours. 2 hours a month are spent on this activity outside of trading hours. No compensation is derived from this business.

Rice University CFP Program 2004- Present
Instructor
Instructor in the Rice Certified Financial Planning Program at Rice University. 2 hours a month are spent on this activity outside of trading hours. 1% of his yearly income is derived from this business.

Periwinkle Foundation 1996 - Present
Advisory Board Member
Advisory board member of the Periwinkle Foundation, a children’s charity. 0 hours a month are spent on this activity outside and during trading hours. No compensation is derived from this business.

Goodwill Industries 2000 - Present
Advisory Board Member
Advisory Board Member of Goodwill Industries. 0 hours a month are spent on this activity outside and during trading hours. No compensation is derived from this business.

Additional Compensation

None

Supervision

As the President and Chief Compliance Officer of Legacy Asset Management, Inc, Mr. Birkofer supervises all duties and activities of the firm. Mr. Birkofer’s contact information is on the cover page of this disclosure document. Joseph Birkofer adheres to applicable regulatory requirements, together with all policies and procedures outlined in the firm’s code of ethics and compliance manual.

Legacy Asset Management, Inc.
Form ADV Part 2B – Individual Disclosure Brochure
for
Cody Lane Garrett
Personal CRD Number: 7160344
Investment Adviser Representative

This brochure supplement provides information about Cody Lane Garrett that supplements the Legacy Asset Management, Inc. brochure. You should have received a copy of that brochure. Please contact Cody Lane Garrett if you did not receive Legacy Asset Management, Inc.'s brochure or if you have any questions about the contents of this supplement.

Additional information about Cody Lane Garrett is also available on the SEC's website at www.adviserinfo.sec.gov.

Legacy Asset Management, Inc.
3411 Richmond Ave Suite 750
Houston, TX 77046
(713) 355-7171
cgarrett@legacyasset.com

Educational Background and Business Experience

Cody Lane Garrett
CRD# 7160344

Born: 1988

Educational Background and Professional Designations:

Education:

Bachelor of Music, Music Theory, University of Houston - 2011

Business Background:

07/2019 - Present Investment Adviser Representative
Legacy Asset Management, Inc.

10/2018 - Present Associate
Legacy Asset Management, Inc.

01/2011 - 10/2018 Music Director
St. Luke's United Methodist Church

08/2006 - 08/2011 Student
University of Houston

06/2010 - 01/2011 Music Director
First United Methodist Church

Disciplinary Information

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

Other Business Activities

Cody Lane Garrett is a sole proprietor and a music performer.

Additional Compensation

Cody Lane Garrett does not receive any economic benefit from any person, company, or organization, other than Legacy Asset Management, Inc. in exchange for providing clients advisory services through Legacy Asset Management, Inc.

Supervision

As a representative of Legacy Asset Management, Inc., Cody Lane Garrett is supervised by Joseph Birkofer, the firm's Chief Compliance Officer. Joseph Birkofer is responsible for ensuring that Cody Lane Garrett adheres to all required regulations regarding the activities of an Investment Adviser Representative, as well as all policies and procedures outlined in the firm's Code of Ethics and compliance manual. The phone number for Joseph Birkofer is (713) 355-7171.

Form ADV Part 3 – Client Relationship Summary

Date: 04/20/2020

Item 1: Introduction

LEGACY ASSET MANAGEMENT, INC. is an investment adviser registered with the Securities and Exchange Commission offering advisory accounts and services. This document gives you a summary of the types of services and fees we offer. Please visit www.investor.gov/CRS for free, simple tools to research firms and for educational materials about broker-dealers, investment advisers, and investing.

Item 2: Relationships and Services

Questions to ask us: Given my financial situation, should I choose an investment advisory service? Why or why not? How will you choose investments to recommend to me? What is your relevant experience, including your licenses, education and other qualifications? What do these qualifications mean?

What investment services and advice can you provide me? Our firm primarily offers the following investment advisory services to retail clients: portfolio management (we review your portfolio, investment strategy, and investments); financial planning (we assess your financial situation and provide advice to meet your goals. As part of our standard services, we typically monitor client accounts on a weekly basis. Our firm has discretionary management without any material limitations. We limit the types of investments that are recommended since not every type of investment vehicle is needed to create an appropriate portfolio. Our firm does *not* have a minimum account size. Please also see our Form ADV Part 2A (“[Brochure](#)”), specifically Items 4 & 7.

Item 3: Fees, Costs, Conflicts, and Standard of Conduct

Questions to ask us: Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me? What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have? How might your conflicts of interest affect me, and how will you address them?

What fees will I pay? Our fees vary depending on the services you receive. Additionally, the amount of assets in your account affects our advisory fee; the more assets you have in your advisory account, the more you will pay us and thus we have an incentive to increase those assets in order to increase our fee. For hourly fee arrangements, each additional hour (or portion therefore) we spend working for you would increase the advisory fee. Portfolio management fees are typically charged quarterly in advance, while financial planning fees are typically charged half in advance and the remainder in arrears; Pension consulting fees are paid quarterly in advance. You pay our fees even if you do not have any transactions and the advisory fee paid to us generally does not vary based on the type of investments selected. Please also see Items 4, 5, 6, 7 & 8 of our [Brochure](#).

Third Party Costs: Some investments (e.g., mutual funds, variable annuities, etc.) impose additional fees (e.g., transactional fees and product-level fees) that reduce the value of your investment over time. You will also pay fees to a custodian that will hold your assets. Additionally, you will typically pay transaction fees when we buy and sell an investment for your account. **You will pay fees and**

Form ADV Part 3 – Client Relationship Summary

Date: 04/20/2020

costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying. Please also see our [Brochure](#) for additional details.

Conflicts of Interest: *When we act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. Here are some examples to help you understand what this means.*

How do your financial professionals make money? Primarily, we and our financial professionals benefit from the advisory services we provide to you because of the advisory fees we receive from you. This compensation may vary based on different factors, such as those listed above in this Item. Please also see Item 10 of our [Brochure](#) for additional details.

Item 4: Disciplinary History

Questions to ask us: As a financial professional, do you have any disciplinary history? For what type of conduct?

Do you or your financial professionals have legal or disciplinary history? We do not have legal and disciplinary events. Visit <https://www.investor.gov/> for a free, simple search tool to research us and our financial professionals.

Item 5: Additional Information

Questions to ask us: Who is my primary contact person? Is he or she a representative of an investment adviser or a broker-dealer? Who can I talk to if I have concerns about how this person is treating me?

For additional information on our advisory services, see our [Brochure](#) available at <https://adviserinfo.sec.gov/firm/summary/111423> and any individual brochure supplement your representative provides. If you have any questions, need additional up-to-date, or want another copy of this Client Relationship Summary, then please contact us at 713-355-7171.

Form ADV Part 3 – Client Relationship Summary

Date: 04/20/2020

Exhibit A – Material Changes to Client Relationship Summary

There are no material changes since the prior Client Relationship Summary.